

The Top Colors In Fashion For Summer



The colors we choose to wear [reveal a lot](#) about our personality.

Clothing is a form of self-expression. The color of what we wear matters just as much as the clothing and accessories when it comes to the subconscious signals we are sending to others about who we are.

Thankfully, there are clothing gurus in the fashion industry that have a handle on the importance of color. The following are the top color trends to invest in for your 2017 summer wardrobe:

Make a Splash in Blue

Blue is typically known for its soothing nature. Wearing different shades of blue signals creativity and peace, but also intelligence and independence. This summer's fashion has adopted the following blues:

1. Relaxing Niagara Blue

Adopted by brands such as Emporio Armani for its versatility, Niagara Blue is akin to the shade of denim. Take full advantage of its brilliance with a silk evening gown.

2. Refreshing Island Paradise

Island Paradise uses undertones to create the illusion of aqua. Brands like Christian Siriano are designing evening dresses in this shade that flow around your figure like ocean waves.

Go Natural in Green

Green is associated with healing and rejuvenation. Wearing a shade of green tells others you are generous and charismatic. Add green to your wardrobe this summer with:

1. Fresh Greenery

Fresh Greenery has been added to garments from brands like Alice + Olivia in skirts and unexpected floral prints. As the color of foliage, it speaks to a sense of exploration and a healthy lifestyle.

2. Natural Kale

From jackets from Altuzarra to lace-up boots from Versus Versace, Kale is a versatile army shade. Express your love of nature with pieces in this color trend.

Epitomize Femininity in Pink

As the unconditional color of love, pink is a relaxing color that pacifies aggression. For women, it is the quintessential color of femininity. This summer's fashion has adopted the following pink hues:

1. Demure Pale Dogwood

Pale Dogwood is a peaceful shade of pink that hints at innocence and purity. It has been used for graceful gowns from Monique Lhuillier and bomber jackets from Barbara Bui.

2. Bold Pink Yarrow

Grab attention in Pink Yarrow, a bold shade that exemplifies bravery and confidence. From eveningwear to jacquard pieces, this shade of pink stands out in garments from Valentino and Zac Posen.

This summer, make a statement with a wardrobe of clothing and accessories in fashion's hottest colors. From calm blues to natural greens and feminine pinks, your style is sure to say a lot about who you are.

Photo: Anna Demianenko, [Unsplash](#)